

KNOW YOUR NEIGHBORHOOD.

Some time ago this page carried the timely message, "Know Your Job." This week we wish to urge every reader to know his neighborhood, what it needs, and what opportunities it offers for improvement. The first thing a doctor wants to know when he comes to see you is what your conditions and symptoms are. So if you and your people wish to improve your neighborhood, if you wish to make it really progressive and wide-awake, the very first thing you need to do is to make a diagnosis of it—find out what its conditions and symptoms are.

All over North Carolina thorough-going plans are under way for making such a social diagnosis. A "rural census" is to be taken in every school district and reports made on "School and Neighborhood Improvement Day." Friday Dec. 4. The head of every household in the district will be asked to kindly answer "yes" or "no" to each of the following fifty questions. Of course, no names will be used at all, but if the heads of the house answers "yes" a mark will be put in the yes column of the blank the census takers use if he answers "no" a mark will be put in the no column, and then the yeas on each question will be added together and all the noes together. Then with this done the people of the district will know as never before just where they stand and just what improvements they need as to farming methods, educational conditions, marketing conditions, health conditions, etc. Here are the fifty questions asked:

1. Do all your children between six and eighteen attend school?
2. Is any boy or girl in your family attending college?
3. Do your boys and girls study the school books on agriculture?
4. Do your boys and girls study the health books?
5. Do your children read any library books?
6. Do you take a county paper?
7. Do you take a farm paper?
8. Do you get the agricultural department bulletins?
9. Do you own your farm?
10. Do you belong to a farmers' organization?
11. Does your wife belong to a

woman's club?

12. Do you attend the farmers' institute?
13. Have you a boy belonging to the corn club?
14. Have you a girl belonging to a canning club?
15. Are you a church member?
16. Do your children attend the Sunday school?
17. Do you own any farm machinery in cooperation with your neighbors?
18. Do you cooperate with your neighbors in marketing your crops?
19. Do you cooperate with your neighbors in buying fertilizers, feed-stuffs, or other supplies?
20. Do you have a garden all the year round?
21. Do you usually have milk and butter all the year round?
22. Has the farm demonstration agent helped you this year?
23. Do you buy corn?
24. Do you buy meat?
25. Do you buy hay?
26. Do you raise corn to sell?
27. If you sell corn, are you able to get a fair price for it in cash?
28. Have you pure-bred cattle?
29. Have you pure-bred hogs?
30. Have you pure-bred poultry?
31. Do you sell any hogs, cattle, pork or beef?
32. Is there competition between the buyers of the farm products you sell?
33. Do you keep informed concerning prices in more than one market?
34. Have you helped your local bank by depositing your savings in it?
35. Has your bank ever helped you by lending you money?
36. Does the buyer alone determine the grade of your cotton, tobacco, peanuts or other money crops?
37. Do you use patent medicines?
38. Is your house screened?
39. Do you sleep with your window open in winter?
40. Do you get R. F. D. service?
41. Would you favor a reasonable tax for road improvement?
42. Is there a telephone in the house?

Malaria or Chills & Fever

Prescription No. 666 is prepared especially for MALARIA or CHILLS & FEVER. Five or six doses will break any case, and if taken then as a tonic the Fever will not return. It acts on the liver better than Calomel and does not gripe or sicken. 25c

43. Do you have to carry water over 100 yards?
44. Is your home insured against fire?
45. Do the boys have Saturday afternoons off for baseball or other recreations?
46. Is your house painted?
47. Are the outbuildings white-washed?
48. Would you favor larger schools with more children, more and better paid teachers, larger and better house and grounds?
49. Would you favor industrial, agricultural and some high school subjects in your school?
50. Would you favor enlarging the school district by consolidation, with transportation where necessary, and voting reasonable local taxes to secure these results?—Progressive Farmer.



"Ah! That's what I'm looking for, Grandma"

Leave it to "Young Hopeful" to know what not only tickles his palate deliciously but what also satisfies his thirst and refreshes his tired little body. It's Pepsi-Cola. A God-send to the thirsty—old and young. No wonder it has achieved such popularity as a delicious, tempting drink that has a royal taste in every sip.

PEPSI-Cola

For All Thirsts—Pepsi-Cola

At the fountains—or carbonated in bottles, at your grocer's.

PEPSI-COLA Company, Lancaster, S.C.

Citadel Cadets Triumph Over Clinton Team.

Columbia, Oct. 27.—The Citadel Bulldogs struck a tartar in the light but aggressive Presbyterian College eleven, when they met on the grid-iron at the state fair grounds here today, and could only manage to carry the victory by a score of 14 to 0.

A Clogged System Needs Attention.

Are you bilious, dizzy and listless? Dr. King's New Life Pills taken at once seize upon constipation and starts the bowels moving naturally and easily. Moreover it acts without tripping. Neglect of a clogged system often leads to most serious complications. Poisonous matters and a body poorly functioning need immediate attention. If you wish to wake up tomorrow morning happy in mind and entirely satisfied, start your treatment tonight. 25c a bottle. 2

New Treatment for Bronchitis, Asthma, Catarrh and Head Colds

Vick's "Vap-O-Rub" Salve Relieves by Inhalation and Absorption. No Dosing.

No need to take internal medicines or habit forming drugs for these troubles. When Vick's "Vap-O-Rub" Salve is applied to the heat of the body, soothing, medicated vapors are released that are inhaled all night long through the air passages to the lungs. In addition, Vick's is absorbed through the skin, relieving the tightness and soreness.

Vick's can be applied over the throat and chest and covered with a warm flannel cloth—or a little put up the nostrils—or melt a little in a spoon and inhale the vapors arising. Also for Asthma and Hay Fever, rub Vick's well over the spinal column to relax the nervous tension. 25c, 50c, or \$1.00.

The Genuine has this Trade Mark

VICK'S Croup and Pneumonia SALVE

Red Devil Lye in the Slop.

All hog disease is caused by germs that grow into worms. Stop it at the germ stage by feeding Red Devil Lye. This prevents disease and your hogs feed out quicker. See directions on the can. Get a few cans—try it—that's the test.

Saves Hogs and Feed

GREAT BIG CANS 5c

Cotton Goes Up

in price and that is good. A house that burns goes up in smoke, that is bad; but it is easier to bear if you are insured in the Farmers' Mutual.

I visit Lancaster frequently and will call on you if you will drop me a postal saying you are interested.

D. E. Boney

YORK, S. C.

Low Prices On All Goods AT THIS STORE

THIS is your store, where the goods that you want are for sale at the prices that you want to pay. We outfit you—we feed you—we equip you with anything you want for your person, your garden or your farm. We equip you and the whole family, and do it economically and to your entire satisfaction.

FATHER—He wants a substantial, dignified suit, one that will give excellent service and maintain his standing in the community. We fit father with an A1 suit for.... **\$12.50**

MOTHER—Something elegant and in keeping with her position in society, yet possessing all the qualities of durability, that is what mother wants, and her material for a suit will cost but little, or we can sell a suit for..... **\$10.00**

SON—Yes, son is alive to the dictates of fashion, and his suit must be equal in style and wearing qualities to those of other young men of his acquaintance. Son may even want to set the pace, but in any event we can equip him with a suit to his entire satisfaction as low as..... **\$10.00**

DAUGHTER—Of course daughter must have something in harmony with the bloom and bubbling spirits of youths, and daughter will find just that in our stock of ready made suits, or in the material for the making. An elegant suit for only..... **\$12.50**

SCHOOL BOYS—School days are hard on wearing apparel, but we equip your boy with clothing that is attractive and yet stands the test of the hardest usage. Our school suits are very economical, and are sold as low as..... **\$2.50**

SCHOOL GIRLS—For the school girl you should see our winter coats, very desirable in every respect, as low as..... **\$3.50**

SHOES—You can go far and do a whole lot worse than to buy a pair of those all-round shoes we sell at the low price of..... **\$2.50**

WINTER UNDERWEAR—For the whole family and sure to please every member. Can't beat it anywhere, and you can't beat the price either.

For men, per suit..... **90c**
For women, per suit..... **50c**
For children, per suit..... **50c**

FURNISHINGS—For all ages, for both sexes. All of the little things that go to complete the toilet from a hair ribbon to a pair of hose. Very complete line, and prices are enticing.

GROCERIES—You can not supply your table to better advantage or at less cost than right at this store. The acme of economy is achieved here because the quality of our goods is high and the price is low. It is a combination you can not resist, one that **KEEPS MONEY IN YOUR POCKET** and your stomach well filled.

TABLE LINEN—Splendid showing of the latest designs in table cloths, napkins, doilies, etc., all of best material and very modest in price.

FOR THE BED—Very durable supply of sheets, spreads, pillow slips, comforts, blankets, etc. Every piece of the best and price away down. No wearout to these linens.

Lancaster Mercantile Company